

Fact Sheet | 2025-2026

General Information		
Institution	Portuguese Institute of Marketing Management - IPAM	
Erasmus Code	P PORTO 29	PIC number : 938774440
International Office Coordinator	Liliana Rosalino lrosalino@universidadeeuropéia.pt	
International Office Specialist	Andreia Rodrigues Mónica Couto internationaloffice-porto@ipam.pt	
Contacts		
Rua Manuel Pinto de Azevedo, 748, 4100-320 Porto internationaloffice-porto@ipam.pt +351 229 398 089		
Academic Calendar (Tentative dates)		
1 st Semester		
Welcome Days (mandatory)	September 04 th until September 05 th 2025	
Start of the 1 st semester	Classes from the Bachelor- 2 nd , 3 rd year and 4 th : September 08 th 2025 Classes from the 1 st year Bachelor & Master: September 15 th 2025	
Christmas Break	December 22 nd 2025 until January 2 nd 2026	
End of 1 st Semester	Bachelor: December 19 th 2025; Master: 9 th January	
Final Exams	January 5 th until January 23 rd 2026*	
2 nd Semester		
Welcome Days (mandatory)	January 29 th until January 30 th 2026	
Start of the 2d semester	February 2 nd 2026	
Easter Break	March 20 th until April 6 th 2026	
End of 2 nd Semester	May 29 th 2026	
Final Exams – 2nd semester	June 6 th until June 26 th 2026*	
*Tentative Dates		

Note: The academic calendar may differ according to degrees and academic years. The exact dates of the semester will be mentioned in the acceptance letter of each student.

Student Nomination and Application

Nomination: The partner universities should nominate the students to the **online Nomination Form**.

Online Application: All students need to fill in an online application and submit the required documentation through a link **to be informed later on**.

- A photo (jpeg, jpg, png, gif)
- A copy of the front and back of your national ID Card or of your valid Passport (depending if you're an European citizen or not)
- A copy of your transcript of records from your Home University
- A copy of your Health Insurance Card or International Health Insurance
- Learning Agreement (duly approved and signed by your coordinator)

Deadlines	1st Semester (Autumn Semester)	2nd Semester (Spring Semester)
Students Nomination	30 th April	30 th September
Students Application	2 nd June	31 st October

Important information

Health insurance	Incoming students must have a valid International Insurance. The European Health Card is enough for students coming from Europe.
Personal Accident Insurance	Incoming student must have a valid International Personal Accident Insurance. If not, it's mandatory to pay the insurance fee on the Academic Services during the Welcome Week. It costs 30€ and it covers personal accidents at IPAM and on students' way back home or home to IPAM.
Visa	Non-European students must have student visa
Housing	<p>Student Residences (Official partners that offer special conditions for IPAM students)</p> <ul style="list-style-type: none"> • Livensa Living • Houses Residências Porto <p>Other options:</p> <ul style="list-style-type: none"> • Roof Residence • ESN Porto • InLife • Housing Anywhere (PromoCode IPAM20 for 20% Off) • Nido Living • Student-Room-Flat • Cooliving (Discount code IPAMUECOOL24)