7208 Mobile Movie Making

Introduction

This course introduces you to making movies with only your smartphone and a handful of inexpensive apps. It helps also to use some form of device to ensure stable footage such as a tripod or gimbal. The course is highly practical but builds on some theory associated with aesthetics, or the recognition of how to create beautiful images.

We begin by considering the key elements of video-making: planning, scripting, filming, interviewing, editing, narrating and delivery. Another way of looking at the process is to divide it into three parts: pre-production (planning and scripting); production (filming and interviewing); and post-production (editing, narrating and delivery).

Learning outcomes

Knowledge

Students …

- appreciate the importance of the planning process
- know how to plan and prepare a video project
- know how to locate the story and develop ways to tell that story
- understand the logistics involved in making a video
- know how to plan and write a script for their story

Skills

Students …

- are able to compose beautiful images with a smartphone
- are able to produce appropriate audio with a smartphone
- are able to conduct an appropriate interview with a smartphone
- appreciate the important skill of storytelling
- are able to edit their video using only a smartphone or tablet
- are able to upload their completed video to a storage site

General competence

Students …

- are able to create a short movie or documentary by the end of this course.
- appreciate the ethical and legal aspects of a video story.

The course is part of:

- Bachelor of Administration and Management

Learning activities
Learning takes place via online teaching with free progression. The course of study is based on work with the syllabus, notes supplied by the teacher, readings, online videos for students to study, short assignments via Canvas and video lectures. The course has a professional facilitator who provides feedback to written questions.

Students have up to 18 months to complete the course.

Recommended time use
210 hours

Working life affiliation
Supervisor with experience from the world of journalism and video-making

Individual qualification: G / IG (approved / not approved)

Implementation: individually

Verifiable: yes

Mandatory activity: Pre-exam
Students are expected to demonstrate their competence and readiness to complete the final examination at least two weeks before the exam period. This is known as a pre-exam. Students submit a trial video that is marked as approved or not approved. Once approved, students can sit the final exam. If not approved, students have time to re-submit.

Exam:
Make two videos
Assessment will involve **making videos**. The main video will be a movie or documentary (or perhaps something else such as a music video) with a duration of between 5 and 6 minutes. This is worth 70% of each student's final grade. The other video, worth 30%, will involve making a 2-minute reflection video where each student reflects on their learnings during the course.

Duration: 2 weeks
Grading: National grading scale A - F (F is not passed)
Weighting: 100% of the rating
Aids: All aids allowed