

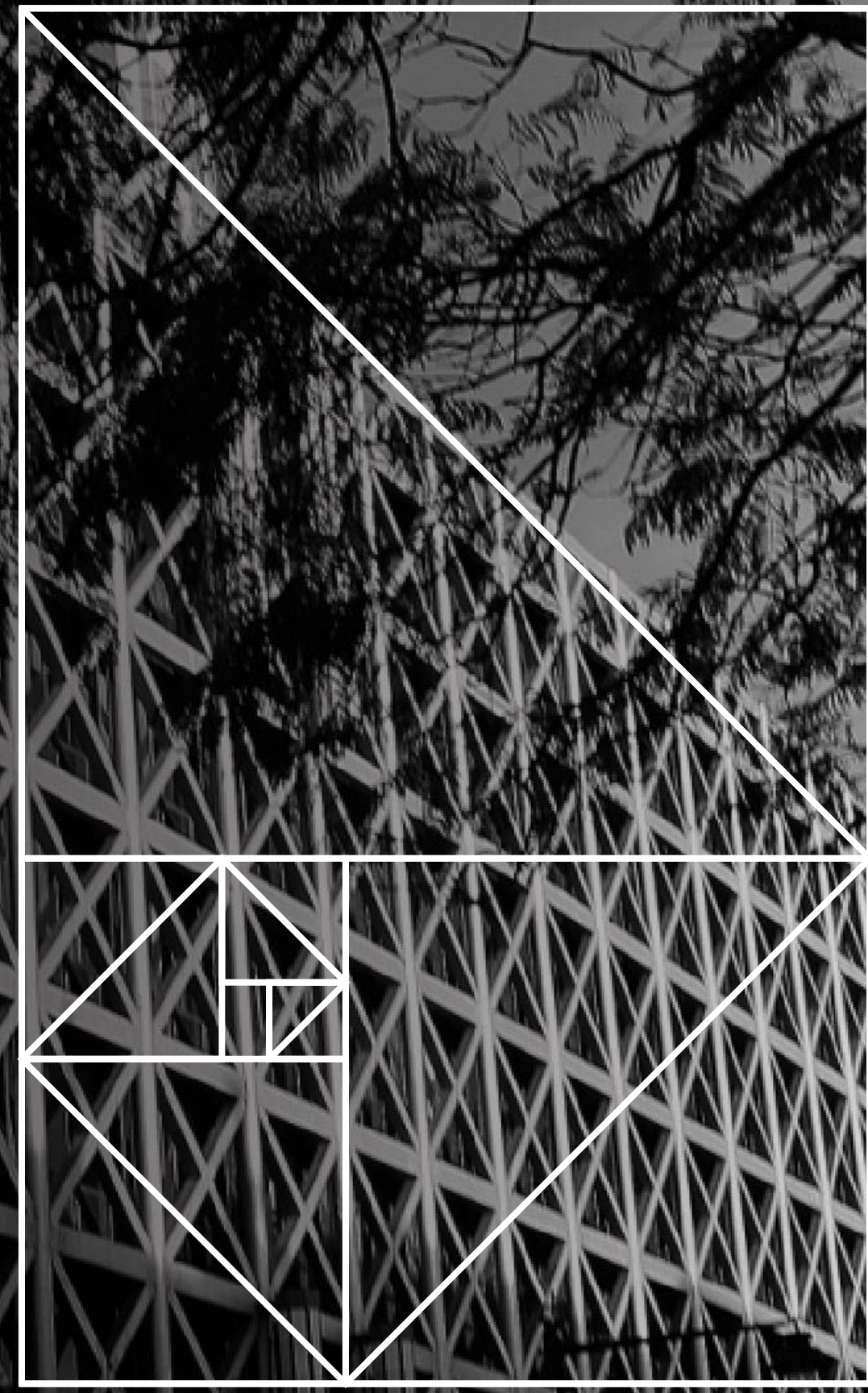


Faculdade de Design,
Tecnologia e Comunicação
 Universidade Europeia

Course Catalogue

Incoming Students

2026/2027

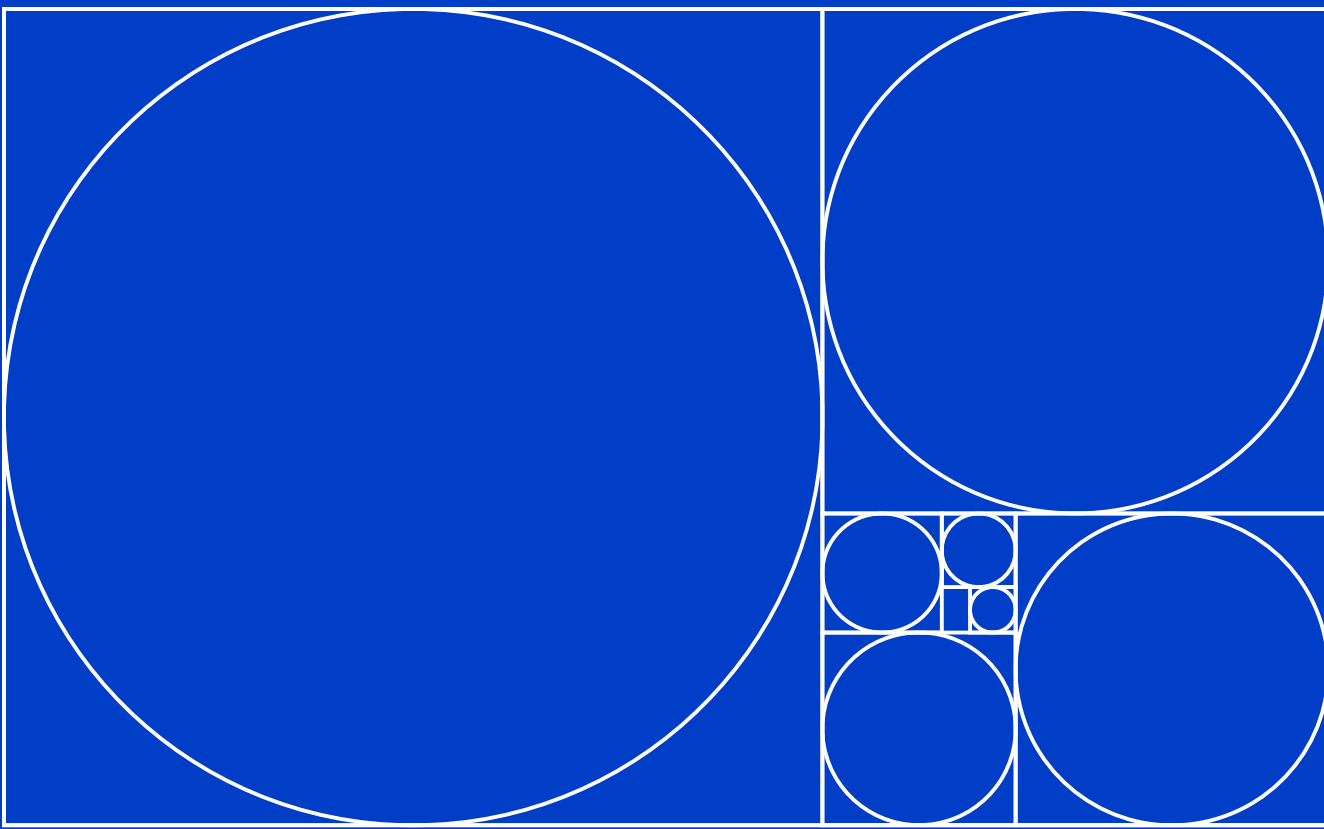




Faculdade de Design,
Tecnologia e Comunicação
 Universidade Europeia

ACADEMIC OFFER

ENGLISH / TUTORIAL PACKS



BACHELOR'S DEGREES

Design
Marketing & Advertising
Photography & Visual Culture
Global Design
Games Development
Creative Technologies
Global Animation

MASTER'S DEGREES

Design & Visual Culture
Creative Computing and Artificial Intelligence

PhD

Design

Academic Offer

BA in Design

Pack – Fall and Spring Term

ECTS	COURSE	LANGUAGE
6	Branding	ENG
3	Creativity and Innovation	ENG
3	Portuguese Language and Culture	ENG
6	Drawing & Graphic Communication	ENG
12*	<u>Choose one</u> of the following: • Production Design • Visual Design	PT

*1. Courses taught in Portuguese;

2. Student has to choose one of the courses but we do not guarantee he/she gets placed in the 1st option. The placement will be done taking into consideration the number of spots in class and the student's schedule;

Academic Offer

BA in Marketing & Advertising

Pack – Fall and Spring Term

ECTS	COURSE	LANGUAGE
6	Branding	ENG
3	Creativity and Innovation	ENG
3	Writing for Advertising	ENG
3	Portuguese Language and Culture	ENG
6	Digital Marketing	ENG
9	Integrated Marketing Project	ENG

Academic Offer

BA in Photography & Visual Culture

Pack – Fall Term

ECTS	COURSE	LANGUAGE
6	Branding	ENG
3	Creativity and Innovation	ENG
3	Portuguese Language and Culture	ENG
6	Drawing & Graphic Communication	ENG
12*	Choose one of the following: Photography Project	PT

Pack – Spring Term

ECTS	COURSE	LANGUAGE
6	Branding	ENG
3	Creativity and Innovation	ENG
3	Portuguese Language and Culture	ENG
6	Drawing & Graphic Communication	ENG
12*	Choose one of the following: Audiovisual Direction & Production	PT

*1. Courses taught in Portuguese;

2. Student has to choose one of the courses but we do not guarantee he/she gets placed in the 1st option. The placement will be done taking into consideration the number of spots in class and the student's schedule;

Audiovisual Direction & Production has only 5 available spots for Erasmus students. Priority will be given to Photography students and on a first-come first-served basis.

3. The student may replace *Photography Project* with *Digital Laboratory* or *Analog Photography Lab*, though these alternatives total only **9 ECTS**, which is below the expected workload (for those you can have only 27 ECTS in total)

4. The student may replace *Audiovisual Direction & Production* with *Advanced Representation Lab* or *Photography & Publicity* only 9 ECTS, though these alternatives total only **9 ECTS**, which is below the expected workload (for those you can have only 27 ECTS in total)

Academic Offer

BA in Global Design Packs – Fall Term

Pack 1 – 1st Year

ECTS	COURSE	LANGUAGE
2,5	Theory of Shape	ENG
2,5	Semiotics	ENG
2,5	Contemporary Art History	ENG
5	Design Methodology	ENG
5	Communication Drawing	ENG
7,5	Project Fundamentals	ENG
5	Professional Exploration I	ENG

Pack 2 – 2nd Year

ECTS	COURSE	LANGUAGE
2,5	Social and Cultural Studies	ENG
2,5	Ergonomics	ENG
2,5	Production Materials Lab	ENG
5	User Experience	ENG
5	Digital Studio II	ENG
7,5	Integrated Project II	ENG
5	Professional Project I	ENG

Pack 3 – 3rd Year

ECTS	COURSE	LANGUAGE
2,5	Design and Contemporary Culture	ENG
2,5	Information Visualization Laboratory	ENG
2,5	Service Design	ENG
5	Strategic Design	ENG
5	Digital Studio IV	ENG
7,5	Integrated Project IV	ENG
5	Professional Project III	ENG

Academic Offer

BA in Global Design Packs – Spring Term

Pack 1 – 1st Year

ECTS	COURSE	LANGUAGE
2,5	Applied Artificial Intelligence	ENG
2,5	Models and Prototypes Workshop	ENG
2,5	Graphic Workshop	ENG
5	History of Design	ENG
5	Digital Studio	ENG
7,5	Integrated Project I	ENG
5	Professional Exploration II	ENG

Pack 2 – 2nd Year

ECTS	COURSE	LANGUAGE
2,5	Design Management	ENG
2,5	Digital Animation Lab	ENG
2,5	Multimedia Lab	ENG
5	Design Interfaces	ENG
5	Digital Studio III	ENG
7,5	Integrated Project III	ENG
5	Professional Project II	ENG

Academic Offer

BA in Games Development Packs – Fall Term

Pack 1 – 1st Year

ECTS	COURSE	LANGUAGE
12	Grid-Based Game Project	ENG
9	Programming Fundamentals	ENG
3	Fundamental Math for Games I	ENG
3	Game Production	ENG
3	Visual Culture	ENG

Note on package 2 & 3:

- Students wanting to enroll our **2nd year**, must have taken at least one class in 'Programming Fundamentals' (or equivalent);
- Students wanting to enroll our **3rd year**, must have taken at least one class in 'Programming Fundamentals' (or equivalent) and a class in 'Object Oriented Programming' (or equivalent).

Pack 2 – 2nd Year

ECTS	COURSE	LANGUAGE
12	2D Game Project	ENG
6	2D Game Programming	ENG
3	Physics and Maths for 2D Games	ENG
3	Object-Oriented Programming	ENG
6	Artificial Intelligence I	ENG

Pack 3 – 3rd Year

ECTS	COURSE	LANGUAGE
6	Emerging Game Technologies	ENG
6	Distributed Programming	ENG
6	Security for Games	ENG
6	Advanced Techniques in Game Programming	ENG
3	Multiplayer Project	ENG
3	Business Model For Games	ENG

Academic Offer

BA in Games Development Packs – Spring Term

Pack 1 – 1st Year

ECTS	COURSE	LANGUAGE
6	Game Design	ENG
6	Programming Fundamentals II	ENG
3	Data Structures	ENG
3	Fundamental Math for Games II	ENG
12	Turn-Based Game Project	ENG

Pack 2 – 2nd Year

ECTS	COURSE	LANGUAGE
3	Physis and Math for 3D Games	ENG
3	Computer Graphics I	ENG
3	Project Managment	ENG
12	3D Game Project	ENG
9	3D Game Programming	ENG

Note on package 2:

- Students wanting to enroll our **2nd year**, must have taken at least one class in 'Programming Fundamentals' (or equivalent);

Academic Offer

BA in Creative Technologies Packs – Fall Term

Pack 1 – 1st Year

ECTS	COURSE	LANGUAGE
5	Programming Fundamentals	ENG
5	Creative Programming	ENG
5	Fundamentals of Visual Design	ENG
2,5	Data Science Fundamentals	ENG
2.5	Graphical Editing tools	ENG
10	Interactive Media Project	ENG

Note on package 2 & 3:

- Students who want to enroll our BA in Creative Technologies in the 2nd or 3rd years **must have taken** at least one class in 'Programming Fundamentals' (or equivalent).

Pack 2 – 2nd Year

ECTS	COURSE	LANGUAGE
5	Virtual Environment Modeling	ENG
5	Game Frameworks	ENG
5	Virtual Reality Programming	ENG
2.5	Virtual Environment Design	ENG
2.5	Non-linear narratives	ENG
10	Virtual Reality Project	ENG

Pack 3 – 3rd Year

ECTS	COURSE	LANGUAGE
5	Game Frameworks	ENG
5	Game Design	ENG
2,5	Non-Linear Storytelling	ENG
5	VR Development	ENG
2,5	Virtual Environment Design	ENG
10	Project V	ENG

Academic Offer

BA in Creative Technologies Packs – Spring Term

Pack 1 – 1st Year

ECTS	COURSE	LANGUAGE
5	Animation	ENG
5	Augmented Reality Programming	ENG
2,5	Ciberculture and Digital Esthetics	ENG
2,5	3D Modeling	ENG
5	Information Design	ENG
10	Augmented Reality Project	ENG

Pack 2 – 2nd Year

ECTS	COURSE	LANGUAGE
5	Projection systems	ENG
5	Set Design	ENG
2,5	Visual Culture in Contemporary Media	ENG
2,5	Sound Design	ENG
5	Content Planning	ENG
10	Video Mapping Project	ENG

Note on package 2:

- Students who want to enroll our BA in Creative Technologies in the 2nd year **must have taken** at least one class in 'Programming Fundamentals' (or equivalent).

Academic Offer

BA in Global Animation

Packs – Fall Term

Pack 1 – 1st Year

ECTS	COURSE	LANGUAGE
2,5	Script	ENG
7,5	2D Digital Lab I	ENG
2,5	Art History	ENG
10	2D Animation I	ENG
7,5	Drawing and Human Figure I	ENG

Pack 2 – 2nd Year

ECTS	COURSE	LANGUAGE
2.5	Cinematography	ENG
5	Character Study and Development	ENG
5	Photography	ENG
7.5	3D Modelling	ENG
10	2D Animation Project	ENG

Academic Offer

BA in Global Animation

Pack – Spring Semester

Pack 1 – 1st Year

ECTS	COURSE	LANGUAGE
7,5	2D Digital Workshop II	ENG
2,5	Storyboard	ENG
10	2D Animation II	ENG
2,5	History of Animation	ENG
7,5	Drawing and Human Figure II	ENG

Pack 2 – 2nd Year

ECTS	COURSE	LANGUAGE
2,5	Acting for Animation	ENG
7,5	3D Animation	ENG
2,5	Applied Artificial Intelligence	ENG
7,5	Stop-Motion Laboratory	ENG
10	3D Animation Project	ENG

Academic Offer

MA in Design & Visual Culture

Pack – Fall Term

ECTS	COURSE	LANGUAGE
6	Art and Visual Culture	ENG
9	Visual Culture Project	ENG
6	Photography	ENG
6	Typography, Image and Graphic Composition	ENG
3	Workshop	TUTORIAL

Pack – Spring Term

ECTS	COURSE	LANGUAGE
9	Visual Design Project*	ENG
6	Graphic Narratives * / Information Visualization *	ENG
6	Art Direction* / Digital Interfaces*	ENG
6	Graphic Production and Experimentation* / Motion Design*	ENG
3	Design Theory and Criticism*	ENG

* Classes marked with an **asterisk** have a **limit of 5 spots** available.

** It is not possible to mix courses from different MAs programmes.

*** For a better understanding of what **Tutorial** mode is, please read **page 26**.

Academic Offer

MA in Creative Computing and Artificial Intelligence

Pack – Fall Term

ECTS	COURSE	LANGUAGE
3	Physical Computing and the Internet of Things	ENG
6	Introduction to Artificial Intelligence	ENG
6	Creative Coding	ENG
6	Applied Machine Learning	ENG
9	Project I	TUTORIAL

Pack – Spring Term

ECTS	COURSE	LANGUAGE
3	Interface and Interaction Design	ENG
6	Generative Artificial Intelligence	ENG
6	Emerging Technologies	ENG
6	Applied Deep Learning	ENG
9	Project II	TUTORIAL

* Only select Project I / Project II if you select the whole program (PBL methodology).

** It is not possible to mix courses from different MAs programmes.

*** For a better understanding of what **Tutorial** mode is, please read [page 26](#).

Academic Offer

PhD in Design

Pack – Fall Term

ECTS	COURSE	LANGUAGE
6	Design and Investigation in Design	ENG
6	Science of the Project	ENG
6	Philosophy of Design	ENG
6	Project Theories and Practices	ENG
6	Design Studies	ENG

Pack – Spring Term

ECTS	COURSE	LANGUAGE
3	International Seminar	ENG
9	Thesis' Proposal and Research	ENG
6	Communication and Culture	ENG
6	Strategic Design	ENG
6	Research Methodology	ENG



Faculdade de Design,
Tecnologia e Comunicação
 Universidade Europeia

ACADEMIC OFFER

PORTUGUESE PACKS

BACHELOR'S DEGREES / LICENCIATURAS

Design

Marketing e Publicidade

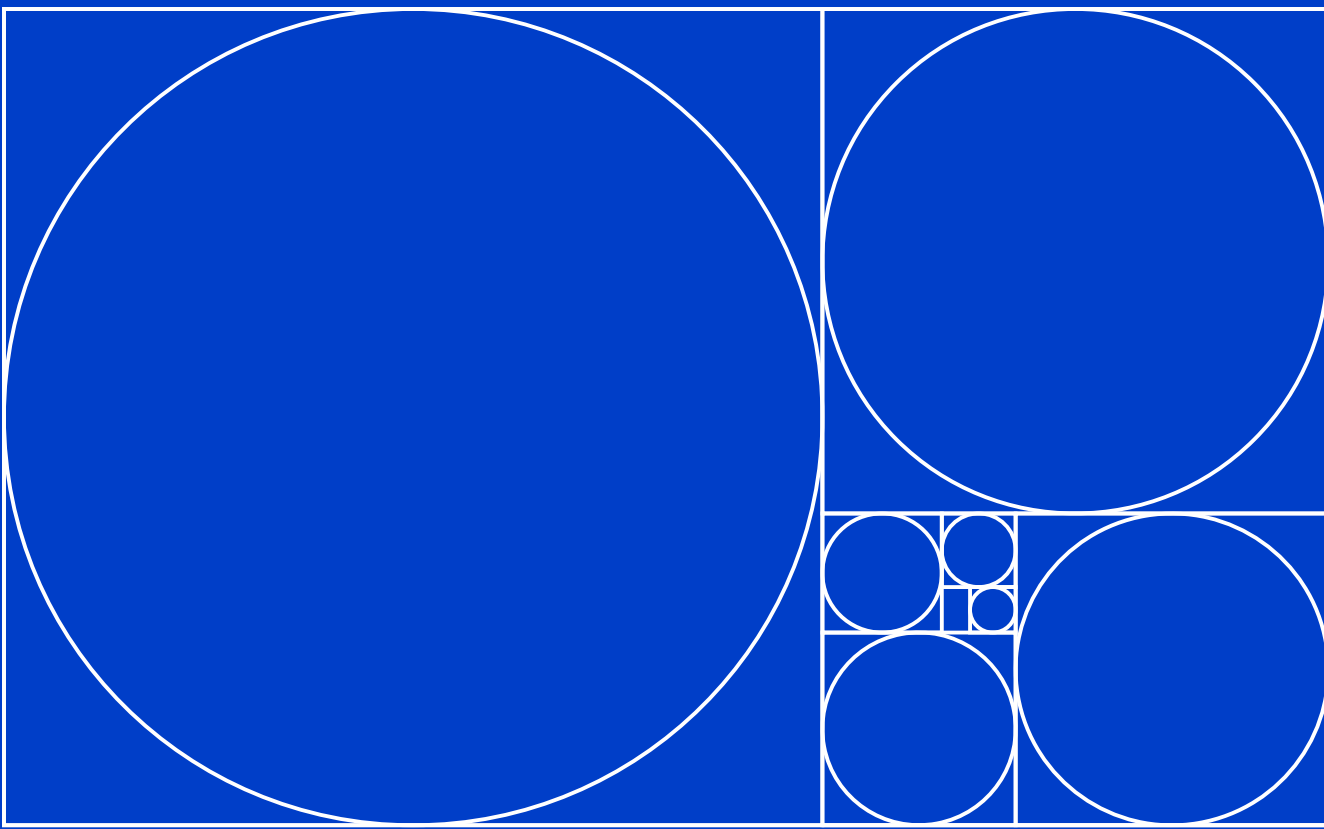
Fotografia e Cultura Visual

Animação e Criação Visual

Ciências da Comunicação

Engenharia Informática

Informática de Gestão



Academic Offer

Licenciatura em Design

Pack 1 – 1º e 2º semestre

ECTS	COURSE	LANGUAGE
6	Oficina de Modelos	PT
3	História do Design em Portugal	PT
3	Empreendedorismo	PT
6	Modelação Digital 3D	PT
12	Projeto Integrado de Design de Produto	PT

Pack 2 – 1º e 2º semestre

ECTS	COURSE	LANGUAGE
6	Narrativa Visual	PT
3	Sociologia da Arte e do Design	PT
3	História e Teoria da Publicidade	PT
3	Metodologia do Design	PT
6	Design Multimédia	PT
9	Design de Comunicação	PT

Ver no website

Nota:

- Ambos os packs estão a decorrer no 1º e 2º semestre. Deve apenas escolher 1 pack - não é possível misturar unidades curriculares de packs diferentes.

Licenciatura em Marketing e Publicidade

Pack 1 – 1º e 2º semestre

ECTS	COURSE	LANGUAGE
6	Comunicação Publicitária	PT
6	Distribuição e Logística	PT
6	Estudos de Mercado	PT
6	Marketing Estratégico	PT
3	Texto Publicitário	PT
3	Marketing de Serviços	PT

Pack 2 – 1º e 2º semestre

ECTS	COURSE	LANGUAGE
6	Marketing Relacional e CRM	PT
6	Laboratórios de Audiovisuais e Produção Multimédia	PT
3	Marketing Internacional	PT
6	Finanças Aplicadas ao Marketing (42h)	PT
6	Gestão de Produto (42h)	PT
3	Empreendedorismo	PT

Nota:

- Ambos os packs estão a decorrer no 1º e 2º semestre. Deve apenas escolher 1 pack - não é possível misturar unidades curriculares de packs diferentes.

Academic Offer

Licenciatura em Fotografia e Cultura Visual

Pack – 1º Semestre

ECTS	UNIDADE CURRICULAR	LÍNGUA
3	História e Crítica da Fotografia OU Cultura Visual	PT
6	Som e Imagem OU Filme e Imagem Documental	PT
3	Análise e Leitura de Imagem OU Filosofia da Arte e da Imagem	PT
3	Edição e Design OU Direção de Arte	PT
6	Iluminação e Ambiente Digital OU Fotografia e Moda	PT
9	Laboratório de Fotografia Analógica OU Laboratório Digital	PT

Pack – 2º Semestre

ECTS	UNIDADE CURRICULAR	LÍNGUA
3	Gestão do Projeto OU Empreendedorismo	PT
3	História da Fotografia em Portugal OU Storyboard	PT
6	Fotografia e Tendências OU Curadoria e Museografia	PT
3	Metodologia do Projeto Fotográfico OU Património Fotográfico e Conservação	PT
6	Fotojornalismo e Media OU Fotografia de Autor	PT
9	Fotografia e Publicidade OU Laboratório de Representação Avançada	PT

Academic Offer

Licenciatura em Animação e Criação Visual

Pack – 1º semestre

1º ano

ECTS	COURSE	LANGUAGE
3	Cultura Visual nos Média Contemporâneos	PT
3	História das Artes	PT
6	Desenho	PT
9	Laboratório de Guião e Storytelling Visual	PT
9	Oficina de Storyboard	PT

2º ano

ECTS	COURSE	LANGUAGE
3	História da Representação 3D	PT
3	Perceção Sensorial	PT
6	Cinematografia	PT
9	Laboratório de Animação 3D	PT
9	Oficina de Modelação 3D e Character Design	PT

3º ano

ECTS	COURSE	LANGUAGE
3	Direção de Arte	PT
3	Práticas de Investigação	PT
6	Realização e Produção	PT
15	Atelier de Animação e Criação Visual I	PT
3	Seminários de Criação Visual I	PT

*O Estudante deve escolher um dos packs relativo a cada ano curricular.

Academic Offer

Licenciatura em Animação e Criação Visual

Pack – 2º semestre

1º ano

ECTS	COURSE	LANGUAGE
3	Anatomia e Biomecânica	PT
6	Fotografia	PT
9	Laboratório: Animação 2D	PT
9	Oficina: Concept Art e Ilustração Digital	PT
3	Semiótica e Retórica Visual	PT

2º ano

ECTS	COURSE	LANGUAGE
3	Cultura Pop e Tendências	PT
6	Edição e Pós-Produção	PT
3	Estética Digital	PT
9	Laboratório: Animação Integrada	PT
9	Oficina: Som	PT

3º ano

ECTS	COURSE	LANGUAGE
15	Atelier de Animação e Criação Visual II	PT
3	Criatividade e Inovação nas Indústrias Criativas	PT
3	Design Portfólio e Showreel	PT
6	Gestão de Projeto e Pipelining	PT
3	Seminários de Criação Visual II	PT

*O Estudante deve escolher um dos packs relativo a cada ano curricular.

Licenciatura em Ciências da Comunicação

Pack – 1º Semestre

ECTS	UNIDADE CURRICULAR	LÍNGUA
6	Estudos Culturais	PT
6	Fundamentos e Práticas das Relações Públicas	PT
6	Géneros Jornalísticos	PT
6	Cultura e Tecnologias Multimédia	PT
3	Métodos Quantitativos	PT
3	Inglês	PT

Pack – 2º Semestre

ECTS	UNIDADE CURRICULAR	LÍNGUA
6	Escrita Criativa	PT
6	Semiótica	PT
6	Cultura e Tecnologias Audiovisuais	PT
6	Comunicação Integrada de Marketing	PT
3	Métodos Qualitativos	PT
3	Literacia para os Media	PT

Licenciatura em Engenharia Informática

Pack – 1º Semestre

ECTS	UNIDADE CURRICULAR	LÍNGUA
6	Inteligência Artificial	PT
6	Programação Web	PT
3	Interfaces e Usabilidade	PT
6	Sistemas Digitais	PT
6	Computação Gráfica	PT
3	Estruturação do Pensamento Lógico	PT

Pack – 2º Semestre

ECTS	UNIDADE CURRICULAR	LÍNGUA
6	Interfaces e Usabilidade	PT
6	Algoritmos e Estruturas de Dados	PT
3	Programação Web	PT
6	Projeto de Desenvolvimento Web	PT
6	Estatística	PT
3	Programação de Dispositivos Móveis	PT

Nota:

Para poderem frequentar este pack, os candidatos devem ter **aprovado previamente** uma unidade curricular de "Programação".

Licenciatura em Informática de Gestão

Pack – 1º Semestre

ECTS	UNIDADE CURRICULAR	LÍNGUA
6	Análise de Sistemas	PT
6	Gestão Financeira	PT
6	Economia	PT
6	Algoritmos e Estruturas de Dados	PT
3	Sistemas de Informação Geográficos	PT
3	Optativa I	PT

Pack – 2º Semestre

ECTS	UNIDADE CURRICULAR	LÍNGUA
6	Redes e Comunicação de Dados	PT
6	Investigação Operacional	PT
6	Gestão de Projetos Informáticos	PT
6	Programação Web	PT
3	Cibersegurança	PT
3	Optativa II	PT

Nota:

Os/As candidatos/as serão colocados/as numa **unidade curricular optativa** após análise dos seus currículos.

IMPORTANT

INFORMATION TO TAKE INTO CONSIDERATION BEFORE APPLYING:

1. In a **TUTORIAL** framework, classes are taught in Portuguese with the Professor providing one-on-one guidance in English to exchange students;
2. In an **ENGLISH** framework, classes are taught in English;
3. Courses not specified in this list are taught in Portuguese;
4. Students who do not send in their complete application (including Learning Agreement), within the specified dates, will not be accepted;
5. Students are not allowed to choose any extra subject outside their chosen study pack;
6. Bachelor students cannot choose courses from Masters. However, Master students can choose packs from Bachelors.
7. To all partners and prospective students: given the high number of applications, mobility students will only be allowed to stay with us for one semester. **Requests for prolonging their stay will be decided on an individual basis and will be exceptional.**

MOBILITY APPLICATION

DEADLINES

1st Semester (Autumn Semester): June 2nd 2026

2nd Semester (Spring Semester): October 31st 2026

Please note that there are limited spots available for each pack. If necessary, priority will be given to students who complete their application earlier.

REQUIRED DOCUMENTS TO SUBMIT

- A photo (jpeg, jpg, png);
- A copy of the front and back of your national ID Card or of your valid Passport (depending if you're a European citizen or not);
- A copy of your transcript of records from your Home University;
- A copy of your Health Insurance Card or International Health Insurance;
- Learning Agreement (duly approved and signed by the home university coordinator);
- Motivation Letter;
- Portfolio and CV/Resumé (if applicable);

LINK TO ONLINE APPLICATION

To be sent when the student is nominated.

IMPORTANT EXTRA Information

- Erasmus Code: **P LISBOA08**
- International Office Contacts
- **Patrícia Cabral**
- **Susana Roboredo**
- Email: internationaloffice.iade@universidadeeuropeia.pt

CHANGES

Changes to courses are **only** permitted during the **first 2 weeks** after the arrival of the student. NO EXCEPTIONS ARE MADE.

CERTIFICATE OF ARRIVAL

It must be signed in person at the welcome day. If you miss the welcome day please come by the office. Make sure to have the document printed.

IADE - Faculty of Design, Technology and Communication

Oriente Green Campus



R.Adão Manuel Ramos Barata, nº 3
1886-502, Moscavide (Lisboa), Portugal

Bus (Carris & Carris Metropolitana)

728, 731, 2029, 2708, 2711, 2725, 2728,
2729, 2730, 2734

Subway (Metro)

Station: Moscavide (Red Line)

Train (CP)

Station: Moscavide





Faculdade de Design,
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